

# Anglican Community of St Mark (ACM)

## High-Level Strategic Plan 2025-2030

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### Summary

This strategic plan outlines the approach and direction for the Anglican Community of St Mark (ACM) as it seeks to revitalise the Anglican Church in Aotearoa, New Zealand, and Polynesia (ACANZP). We recognise the challenges we face and aim to build a cohesive, dynamic community that upholds our evangelical Anglican heritage while nurturing future leaders and vibrant congregations.

### Background

In 2018, the General Synod/Te Hīnota Whānui (GSTHW) established Title B Canon XXXVIII, which encouraged the creation of Christian Communities within the Anglican Church. The Anglican Community of St Mark (ACM) was formed in 2018 to unite the orthodox stream of ACANZP and amplify a collective voice. With the constitution approved by the Standing Committee of GSTHW, ACM is positioned to guide and strengthen the Anglican faith amid current cultural challenges.

### Our Mission

ACM seeks the revitalisation of the Anglican Church in Aotearoa, New Zealand, and Polynesia by contending for our rich evangelical Anglican heritage, identifying, equipping, and empowering leaders, nurturing vibrant and healthy churches, and collaborating on missions together across all three Tikanga.

### Current Assessment

- Membership & Support: 12 ACM Affiliate Churches, 180+ individual members, and 1 associate member (CMS), with an annual budget of approximately \$40,000.
- Cultural Context: The church faces fear, tension, apathy, and isolation, alongside a desire for support and communion among members.

### Mission

ACM aims to revitalise the ACNZIP by:

- Contending for our rich evangelical Anglican heritage.
- Identifying, equipping, and empowering leaders, both clergy and laity.
- Nurturing vibrant and healthy churches.
- Collaborating in mission across all three Tikanga.

***Invitation: We invite others to join to us to build on our past, strengthening our present, and transforming our future.***

## **Strategic Priorities**

To achieve our revitalisation over the next five years, we propose focusing on the following strategic priorities:

### **1. Advocacy and Resources**

- Develop research and resources to articulate and support evangelical Anglican positions.
- Mobilise expert voices for legal and constitutional support.
- Work as a trusted advisor.
- Continue to seek support from other like-minded bodies and communities e.g., Anglican Communion Partners.

### **2. Leadership Development**

- Enhance key people development through mentoring and support programmes.
- Implement a leadership renewal strategy (e.g., the recruitment of young leaders, revitalisation for the ACM Standing Committee, and so on).
- Strengthen its participation in the wider structures of the ACNZAP e.g., Diocesan Synods, General Synod, and so on.

### **3. Funding Strategies**

- Broaden funding sources to include high net worth donors and trusts.
- Activate membership fees and establish diverse funding avenues.

### **4. Networking and Events**

- Identify and map parishes that align with the ACM mission and target for recruitment.
- Organise bi-annual conferences and regional networking gatherings to strengthen community ties.
- Host leadership development days to facilitate collaboration and learning among clergy and members.
- Actively cultivate relationships across all three tikanga.

### **5. Rebranding and Communication**

- Undertake a brand refresh that resonates with current and prospective members.
- Launch an engaging e-mail newsletter and digital outreach to strengthen visibility and connection.

## **Priority Focus Areas**

Certain strategic priorities are time sensitive, and the overall success of this strategic plan rests on immediate action being taken on certain priorities within a 1-year timeframe.

### **1. Governance and Leadership Renewal:**

- a. Renew the ACM standing committee.

### **2. Rebranding and Communications:**

- a. Enhance ACM's messaging and visibility through an updated communication strategy.
- b. Rebranding including new logo – designer to be engaged.
- c. New website and social media use.

### **3. Funding:**

- a. Implement targeted strategies to diversify and increase the budget.
- b. Target funding of \$250,000 per annum
- c. In 2026 we need at least \$75,000 to cover staff and development costs (over and above the St John's Trust Board funding).

### **4. Recruitment and Partnership:**

- a. Complete mapping exercise and execute targeted recruitment.
- b. Develop a robust strategy for attracting new members and leaders, particularly from the younger demographic

### **5. Events and Networking:**

- a. Foster community through regular events that promote friendship and collaboration (e.g. by appointing ACM community leaders, akin to archdeaconry gatherings)

## **A Call to Action:**

“Will you join the Anglican Community of St Mark in following Jesus as we contend for truth with integrity, build hope-filled churches, and help revitalise the Anglican Church across Aotearoa, New Zealand, and Polynesia? United in Christ as a family across Tikanga, we equip leaders, strengthen churches, and shape a faithful future together.”

## **Conclusion**

The Anglican Community of St Mark stands at a pivotal moment, with an opportunity to revitalise its mission and strengthen its impact within the ACANZP. Let's move forward together with courage, faith, and a renewed commitment to ACM and the revitalisation of ACANZP.